United Way fights for the health, education, and financial stability of every person in every community

Williams Elementary School Kindergartners
Message from 2017-2018 Board Chair

It has been a great honor to serve as the United Way of the Ozarks Chair for 2017. This year we have taken the time to look at where we are and where we want to go. Through our strategic planning process, we have created a plan to reach our vision that “every child is fully prepared to succeed in school and life and that adults are able to support themselves and their families.” Core to our vision are these organizational beliefs:

1. We believe everyone has worth and value, and should be treated with compassion, dignity, and respect.
2. We believe in transparency, accountability, and responsible leadership.
3. We believe we must be inclusive, empowering people to reach their full potential.
4. We believe in systemic approaches to collaboration in the communities we serve.
5. We believe we must be responsive to the changing needs of our communities.
6. We believe effective fundraising, programs, and partnerships require outcomes with measurable impact.
7. We believe strong communities require broad awareness, active community involvement, and commitment.

I am excited to begin this new year with you as we continue to LIVE UNITED!

Thank you,
Brad Crain, Arvest Bank

2017 Board of Directors

Brad Crain
Dr. Stephen Kleinsmith
Bob Hammerschmidt
Mark McNay
Steve Fox
Bob Cirtin
Stephanie Weis
Brian McDonough
Roseann Bentley
Eric Bilyeu
Donna Christian
Doug Clay
David Cook
Janet Dankert
Virginia Fry
Matt Gifford
Michael Gott
Jay Guffey
Kelly Hall
Bill Hennessey
Leo Henning
Dr. Hal Higdon
Frederick James
Dr. John Jungmann
Brenda Putman
David Raney
Pastor Bob Roberts
Tim Stack
Arvest Bank, Chair
Nixa Public Schools, Vice-Chair
Commerce Bank, Secretary
SMC Packaging Group, Treasurer
US Bank, Campaign Chair
Greene County Commission, Campaign Co-Chair
BKD CPAs & Advisors, Community Investment Chair
KY3, Inc., President & GM, Immediate Past Chair
Community Volunteer
Associated Wholesale Grocers
Missouri State University
The Assemblies of God
The Bank of Missouri
Community Partnership of the Ozarks
Husch Blackwell
Springfield Cardinals
Greater Springfield Central Labor Council / Plumbers & Pipefitters Local #178
Mercy Rehabilitation Hospital
Greater Springfield Central Labor Council/Carpenters Dist. Council
Mercy Health
Nexstar Broadcasting, KOZL/KOLR/Ozarksfirst.com
Ozarks Technical Community College
3M
Springfield Public Schools
City Utilities
CoxHealth
Second Baptist Church
SRC Electrical LLC

United Way of the Ozarks improves lives by raising funds and uniting support around our communities’ critical needs and red flags.
Destined to succeed

As a sophomore, Kailyn was disenfranchised with education. She didn’t like high school and just wanted to drop out.

Fortunately, through a career day tour, Kailyn learned about OTC Middle College — an innovative approach to high school for students who struggle within the limitations of traditional high school. As one of United Way of the Ozarks funded programs, students learn leadership, social skills and responsibility — all while gaining skills to make them more employable in whatever field they choose.

Kailyn knew OTC Middle College was where she needed to be. However, her high school wasn’t a participant of the program. So, Kailyn advocated for herself to be allowed to attend.

After being accepted into OTC Middle College, Kailyn was exposed to a variety of careers and technical fields and found her purpose in life — to become a registered nurse.

Kailyn’s hard work earned her the top grade in her Anatomy and Physiology class, and she was determined to finish school. Not only has OTC Middle College allowed Kailyn to earn college credit while obtaining her high school diploma, but it has allowed her to participate in an internship with Cox Hospital. During this experience, Kailyn witnessed real-life scenarios by shadowing doctors and nurses in Cox’s Emergency Room.

In May, Kailyn will graduate with her high school diploma and 50 hours of college credit to pursue an Associates Degree. She plans to attend Cox College School of Nursing in the fall where she is eligible to use her A+ scholarship.

Kailyn attributes her success to those involved with OTC Middle College. Without the constant support, it would have been much harder for Kailyn to be a successful high school graduate on her way to fulfill her destiny as a registered nurse.

Message from President/CEO

I am blessed. I have the best Board members, partners and work with the most amazing, compassionate people every day. And I have YOU!

Together we are making a difference in the lives of thousands of our friends and neighbors! Over the past three years, we have not only served those in need, but also broadened our knowledge and understanding of the challenges and barriers they are experiencing. With this new understanding, we convened individuals from all sectors of our community, and created a strategic plan for success. But a plan is only as good as its application. And we can’t do it without you. YOU are the consistent thread through every service we provide. Without you, we could not carry out our vision of improving lives and giving hope.

United we are the game-changers, the hand-raisers, the stop-talking start-doing reach out a hand of hope Unitors!

Thank you for all you do to #LiveUnited.

Debi Meeds
Head Campaign Coach Message

Game Recap: This year, we added a little pep to our campaign by holding our first ever “Draft Day.” Our campaign volunteers were able to draft the business executives they visited this year. It turns out, we scored a touchdown! Our campaign team visited nearly 100 executives – sharing our impact in the community and the important role each of our Workplace Campaign teammates play.
It’s been an honor to serve as Head Campaign Coach, and I look forward to doing it again in 2018. Without your support as donors, we would not be able to fight for the health, education, and financial stability of people in the 14 counties we serve. Thank YOU!
Steve Fox, US Bank

Special Thanks Coach Steve Fox from your UWO team

DRAFT DAY
2017 Campaign Team

Brad Crain, Referee
Steve Fox, Head Coach
Buddy Ball
Roseann Bentley
Bob Cirtin
Eric Bilyeu
Virginia Fry
Jay Guffey
Bob Hammerschmidt
Kelly Hall
Rex Hanson
Sally Hargis

Bill Hennessey
Frederick James
Dr. Stephen Kleinsmith
Kirk Elmquist
Brian McDonough
Mark McNay
Mick Nitsch
Todd Parnell
Brenda Putman
David Raney
Jack Stack
Mark Walker

IMPACT

289,946 People Served through UWO programs
320 Workplace Campaigns
256 Campaign Presentations
$2,749,302 DOLLARS RAISED

2017 United Way of the Ozarks Annual Report
<table>
<thead>
<tr>
<th>2017 TOP CAMPAIGNS</th>
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<tbody>
<tr>
<td>3M</td>
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<td>American National Insurance</td>
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<td>Arvest Bank</td>
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<td>Associated Electric Cooperative, Inc.</td>
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<td>Associated Wholesale Grocers</td>
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<td>AT&amp;T Missouri</td>
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<td>BancorpSouth</td>
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<td>Bass Pro Shops</td>
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<td>BKD CPAs &amp; Advisors</td>
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<td>Boys &amp; Girls Clubs of Springfield</td>
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<td>Central Bank of the Ozarks</td>
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<td>City of Springfield</td>
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<td>Commerce Bank</td>
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<td>Community Blood Center of the Ozarks</td>
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<td>CoxHealth</td>
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<td>Custom Protein Corporation</td>
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<td>Drury University</td>
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<td>Empire District Electric</td>
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<td>Enterprise Holdings</td>
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<td>Evangel University</td>
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<td>FedEx</td>
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<td>Great Southern Bank</td>
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<td>Greene County</td>
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<td>Guaranty Bank</td>
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<td>John Deere Reman</td>
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<td>Jordan Valley Community Health Center</td>
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<td>KOLR-10/KOZL/Ozarks First</td>
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<td>KY3, Inc.</td>
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<td>Major Brands</td>
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<td>Mercy Health</td>
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<td>Missouri State University</td>
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<td>Nixa Public Schools</td>
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<td>Olsson Associates</td>
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<td>O'Reilly Auto Parts</td>
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<td>Ozarks Technical Community College</td>
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<td>Penmac Staffing Services</td>
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<td>Simmons Bank</td>
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<td>SMC Packaging Group</td>
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<td>Spire Energy</td>
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<td>Springfield Public Schools</td>
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<td>SRC Family of Companies</td>
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<td>Target</td>
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<td>The Assemblies of God</td>
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<td>The Bank of Missouri</td>
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<td>TransLand, Inc.</td>
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<td>U.S. Bank</td>
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<td>UPS</td>
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<td>Walmart</td>
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<td>Wilhoit Properties</td>
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</tbody>
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Gary can cook?

Can you find Russ Marquart?

The Dynamic Duo

Joey shaves his head!
Donors + Proposals + Agency Presentations = Funding Allocation

Nearly 100 donors spend more than 40 hours scoring proposals and presentations from United Way of the Ozarks partner agencies. The scores help determine funding for agency programs.

A match meant to be

In 2015, Marisa was struggling in school, reading below grade level, and had a hard time getting along with other students. When she wasn't in school, Marisa spent a lot of time at home with her grandfather and brother while her mom was working full time. It was important to Marisa's mom that she have another positive female role model in her life.

Enter Sarah.

Sarah volunteers as a Big Sister for Big Brothers Big Sisters, a United Way of the Ozarks funded program. When the two were introduced, they instantly hit it off. They quickly realized how much they had in common — crafting, baking, and chasing Pokémon at the park.

When Sarah started spending time with Marisa, she knew she was struggling in school, especially with reading. Sarah not only enjoyed reading, but she understood the difference reading can make in school and in life. It became a priority for Sarah to help Marisa with her reading skills in order for her to succeed, but she also wanted Marisa to enjoy reading as much as she did.

Sarah would keep books in her car and always encourage Marisa to read on their way to outings each time they were together. Within a few months, Marisa was showing improvement with her reading, and was catching up with her peers.

Fast forward to 2018, now reading is one of Marisa's favorite activities. In addition to catching Pokémon, the pair can be spotted together reading at the library for fun.
## EDUCATION COUNCIL  
**Literacy & Mentoring Panel**

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Organization/Role</th>
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</thead>
<tbody>
<tr>
<td>Rhonda Day</td>
<td>Co-Chair</td>
<td>Associated Electric Cooperative, Inc.</td>
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<tr>
<td>David Pennington</td>
<td>Co-Chair</td>
<td>Springfield Fire Department</td>
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<tr>
<td>Brenda Putnam</td>
<td>Co-Chair</td>
<td>Financial Certification Chair, City Utilities</td>
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<tr>
<td>Bill Alter</td>
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<td>PaceLine LLC</td>
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<td>Stephanie Clark</td>
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<td>Southern Supply, Inc.</td>
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<td>Matthew Evans</td>
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<td>Esterly, Schneider &amp; Associates, Inc.</td>
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<td>Missy Forgey</td>
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<td>Commerce Bank</td>
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<td>Steve Foucart</td>
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<td>Missouri State University</td>
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<tr>
<td>David Fraley</td>
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<td>City of Springfield</td>
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<tr>
<td>Joseph Gaunt</td>
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<td>Central Bank of the Ozarks</td>
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<tr>
<td>John Gilmour</td>
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<td>American National Insurance</td>
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<tr>
<td>Alex Greiwe</td>
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<td>Springfield Area Chamber of Commerce</td>
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</tbody>
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## SUCCESSFUL YOUTH COUNCIL  
**Youth Services Panel**

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Organization/Role</th>
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<tbody>
<tr>
<td>Jen Johnson</td>
<td>Co-Chair</td>
<td>Springfield Area Chamber Commerce</td>
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<tr>
<td>Katelynn Couch</td>
<td>Co-Chair</td>
<td>Commerce Bank</td>
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<tr>
<td>Carol Embree</td>
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<td>Financial Certification Chair, SPS</td>
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<tr>
<td>Cindy Barrett</td>
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<td>KY3</td>
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<td>Tami Brown</td>
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<td>Jack Henry &amp; Associates</td>
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<td>Brandy Buckler</td>
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<td>BKD CPAs &amp; Advisors</td>
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<tr>
<td>Kay Burk</td>
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<td>Commerce Trust Company</td>
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<td>David Cook</td>
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<td>The Bank of Missouri</td>
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<td>Julie Cummings</td>
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<td>BKD CPAs &amp; Advisors</td>
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<td>Michael Finch</td>
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<td>City Utilities</td>
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<tr>
<td>Kim Flores</td>
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<td>Spfld-Greene County Library</td>
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## INCOME, HEALTH, AND SAFETY COUNCIL  
**Basic Needs Panel**

<table>
<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Cindy Norman</td>
<td>Co-Chair</td>
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<td>Brittany Wilmot</td>
<td>Co-Chair</td>
<td>Jack Henry &amp; Associates</td>
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<tr>
<td>Matt Aug</td>
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<td>Financial Certification Chair, CoxHealth Plans</td>
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<td>Martha Atkisson</td>
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<td>Central Trust &amp; Investment</td>
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<td>Amy Carr</td>
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<td>Jordan Valley Health Center</td>
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<td>Sara Corman</td>
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<td>Pennmac Staffing</td>
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<td>Sarah Curl</td>
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<td>Pennmac Staffing</td>
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<td>Connie Deck</td>
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<td>CoxHealth</td>
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<td>Lt. Chad Eutsler</td>
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<td>Springfield Police Department</td>
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<td>LaDonna Fraley</td>
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<td>City Utilities</td>
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<tr>
<td>Jennifer Friend</td>
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<td>Great Southern Bank</td>
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<tr>
<td>Andrew Fritz</td>
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<td>Walgreens #5267</td>
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<tr>
<td>Barbara Frogue</td>
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<td>CoxHealth</td>
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<tr>
<td>Denice Gage</td>
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<td>Elfindale Retirement Community</td>
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<tr>
<td><a href="http://www.uwozarks.com">www.uwozarks.com</a></td>
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| Laura Gates           |                                               | Transland, Inc.                                        |
| Ashley Grajczyk       |                                               | City of Springfield                                    |
| Kiley Haynes          |                                               | Springfield Area Chamber of Commerce                   |
| Janet Helfrech        |                                               | Central Trust & Investment Co.                         |
| Jack Joynes           |                                               | Walgreens #5267                                        |
| Karen Krouit          |                                               | Arvest Bank                                            |
| Tim Latham            |                                               | SMART Local #303                                       |
| Olan Morelan          |                                               | Springfield Fire Department                            |
| Lt. Tad Peters        |                                               | Springfield Police Department                          |
| Chuck Pierson         |                                               | Bass Pro Shops                                         |
| Kama Posen            |                                               | Transland, Inc.                                        |
| Samantha Roderick     |                                               | SRC Reman                                              |
| Lindsey Wannemacher   |                                               | Bass Pro Shops                                         |
| Richard Winders       |                                               | Associated Electric Cooperative                         |
Day of Caring Big Scoops

Joe Alexander  Buddy Ball  Libby Barnard  Tim Bellanti  Harold Bengsch  Ashley Berberea  Eric Bilyeu

Ashley Brown  Joe Byrnes  Bob Cirtin  Pat Dierking  Jamie Dopp  Craig Fishel  Steve Fox

Matt Gifford  Mike Gotte  Jay Guffey  David Hall  Kelly Harper  Lauren Holder  Craig Hosmer

Lincoln Hough  Ashley Houts  Shellie Jones  Virginia Jones  Frank King  Bill Kristek  Ken McClure

Cindy Norman  Mike Powers  Brenda Putman  Jeff Reeves  Bob Roberts  Mike Schilling  Linda Shalloup

Tony Shalloup  Jennifer Sullivan  Jim Tyson  Paul Williams  Danielle Wise  Missy Young

Day of Caring Committee

Cindy Norman  American National Insurance, Chair
Libby Barnard  The Arc of the Ozarks
Teresa Bledsoe  Springfield Public Schools
Julie Bush  BancSource
Cody Crosby  Harter House-Nixa
David Elliott  CHASE
Andrew Fritz  Walgreens
Barbara Frogue  CoxHealth
Tim Gaines  3M
Shirley Johnson  City of Springfield — Public Works
Shelly Kauffman  Harter House
Bill Kristek  Community Volunteer
Jeff Long  Boys & Girls Club of Springfield
Tabatha Morrow  CHASE
Tracy O’Dell  City Utilities
Charlyce Ruth  Homebuilders Association
Heather Scranton  The General Council of the Assemblies of God
Tony Shalloup  The Whitlock Company
Sean Woods  Tri-Lakes/Hollister Schools

Day of Caring Photographers

Special thanks to our photographers for capturing unforgettable images of volunteers and projects.

Don Abernathy  Jeff Long  Kendra Rollins
Josh Beecher  Becci Newsome  Mike Woods
Sonya Hurst  Barbara Phifer

IMPACT

13,800 VOLUNTEER HOURS  2,300 VOLUNTEERS
270 PROJECTS COMPLETED  148 BUSINESSES & ORGANIZATIONS
127 NONPROFIT AGENCIES & SCHOOLS BENEFITED

$297,666 IN VOLUNTEER LABOR

2017 United Way of the Ozarks Annual Report
Day of Caring Presenting Sponsors
Bass Pro Shops
BancSource
Chase Card Services
The Home Depot
Mercy Health System

Participating Businesses & Organizations — Springfield Area

2B Organized
3M Springfield
417 Magazine
ADM Alliance Nutrition
Alamo Drafthouse Cinema
American National Insurance
America’s Incredible Pizza Company
AMWINS Group
Arthur J. Gallagher
Arvest Bank — Mt. Grove
Arvest Bank – Springfield
Associated Electric Cooperative, Inc.
Associated Wholesale Grocers
Asynchrony Labs
BancorpSouth
BancSource
Bass Pro Shops
BKD CPAs & Advisors
Brokate Janitorial LLC
Butler, Rosenbury & Partners, Inc.
Carpenter’s Local #978/Apprentice Program
Central Bank of the Ozarks
Central Bank of the Ozarks — Fair Grove
CHASE Card Services
City of Springfield:
  Busch Building, 4th Floor
  Environmental Services
  Finance Department
  Fire Department
  Information Systems
  Planning & Development
  Police Department
  Public Works
  Workforce Development
City Utilities
CNH Industrial Reman
Commerce Bank
Community Blood Center of the Ozarks
Community Foundation of the Ozarks
Concrete Enhancements
Cox College
CoxHealth Business Connections
CoxHealth Contact Center
CoxHealth — Springfield
CoxHealth — Step Down Unit
Cox South Acute Care Therapy
Crawford Murphy & Tilly, Inc.
Creekside at Elfindale
CSL Plasma
Downtown Rotary
Drury University
E.W. Scripps Company
Empire District Electric Company
Esterly, Schneider & Associates, Inc.
FedEx Ground
FedEx Trade Networks
First & Calvary Presbyterian Church
GigSalad
Global University
Gold Mountain Communications
Great Southern Bank – Residential Lending
Great Southern Bank – Retail
Greene County:
  Commission
  Highway Department
  Human Resources
  Juvenile Office
  Resource Management
  Sheriff’s Office
Grooms Office Environments
Guaranty Bank
Hall Ansley PC
Homebuilders Assoc. Charitable Foundation
Husch Blackwell LLP
Incredible Pizza Company
Internal Revenue Service
Jana and Friends
John Deere Reman
Jordan Valley Community Health Center
Kiwanis Club — Springfield South
KOLR 10/Nexstar
KPM CPAs & Advisors
Kum & Go
KY3/KSPR
Mercy Health – Admin.
Mercy Health – Marketing
Missouri State University:
  Career Center
  Criminology and Criminal Justice Society
  Marketing & Communications Dept.
School of Social Work
  University Advancement
  Mutual of Omaha
  N-Form Architecture
  Netsmart - 1
  O’Reilly Auto Parts
  Olsson Associates
  Ozark Bank
  Ozarks Credit Unions
  Paragon Architecture, Inc.
  Parkcrest Dental Group
  Penmac Staffing
  Pension Consultants, Inc.
  Select Specialty Hospital
  Shelter Insurance
  Show-Me Collegiate League
  SMC Packaging
  South Street Christian Church
  Springfield Area Chamber of Commerce
  Springfield Charity Belles
  Springfield Convention & Visitors Bureau
  Springfield First Community Bank
  Springfield News-Leader Media Group
  Spfld-Greene County Health Department
  Spfld-Greene County Office of Emergency Management
  Springfield Public Schools
  SRC Family of Companies
  Suit Yourself Boutique
  The Bank of Missouri
  The General Council of the Assemblies of God
  The Home Depot
  TransLand, Inc.
  UMB Bank
  University of Missouri Greene County Extension
  UPS Supply Chain Solutions
  U.S. Bank
  Vietnam Veterans of America - Chapter 952
  Walgreens
  SPS Phelps Center — WINGS Explorer
  Wilhoit Properties
  Women Veterans of SW MO – American Legion Post 1214
  Wood & Huston Bank
  Wyndham Vacation Ownership

Tri-Lakes Area

Arvest Bank – Branson
Central Bank of Branson
CoxHealth - Branson
Connell Insurance
First Community Bank — Branson
Hogan Land & Title
Lakes Area Leadership
Ozarks Technical Community College
O’Reilly Hospitality
Stone County Health Department
Taney County Health Department
Taney County Partnership
The Bank of Missouri
Wyndham Resorts

www.uwozarks.com
We share a common goal with community Partnership of the Ozarks – addressing critical, red flag issues and improving Quality of Life for everyone in our community. We work together, building upon each organization’s strengths and talents, while reducing duplication. We also share payroll, accounting, human resources, and employee benefits to help save dollars and leverage resources.

In 2017, we worked together to launch Prosper Springfield – our community’s collective impact initiative to reduce poverty. As the backbone organizations of Prosper Springfield, we provide the support and infrastructure to help the initiative run smoothly. Most importantly, we hired a full-time director to lead Prosper Springfield and ensure we meet our community’s overarching goal of reducing poverty by 5% by 2025.
Recently, Doris, 70, lost her husband and underwent a total knee replacement. With her recovery, Doris was unable to maintain her lawn and outside of her house — something she did on a regular basis. Through our Hands on for Seniors program, Doris was paired with a volunteer group that mowed, raked leaves, trimmed trees, cleaned out gutters, flower beds and gardens. Doris couldn’t believe the work that was done and what a great job the group of volunteers did.

Made possible by the Greene County Senior Citizens Services Fund

The AFL-CIO United Way Partnership encourages union members to step up to add momentum to United Way of the Ozarks’ community impact work.

225,000 pounds of food were collected for local pantries during the 2017 Stamp Out Hunger

### 2017 FINANCIAL SUMMARY

**UNITED WAY OF THE OZARKS** is an INDEPENDENT, COMMUNITY-BASED, NON-PROFIT ORGANIZATION governed by volunteers dedicated to improving lives by raising funds and uniting support around our communities’ critical need and red flags.

**REVENUES: $2,749,302**
- Employee Giving: $1,694,064
- Workplace Special Events: $117,347
- Individual Giving: $87,905
- Grants & Contracts: $178,037
- Corporate Giving: $623,970
- Other Revenue: $67,979

**EXPENSES: $2,664,087**
- Management & General: $226,211
- Grants & Contracts: $165,977
- Fundraising: $235,560
- Programs: $2,036,339

See uwozarks.com for audited numbers and 990

www.uwozarks.com
Thank You to our Partner Agencies

American Red Cross of Southern Missouri
Big Brothers Big Sisters of the Ozarks
Boy Scouts of America — Ozark Trails Council
Boys & Girls Clubs of Springfield
Court Appointed Special Advocates (CASA)
Developmental Center of the Ozarks
Girl Scouts of the Missouri Heartland
Great Circle
Habitat for Humanity
Harmony House
Kids First (Foundation for SPS)

Lutheran Family & Children’s Services
NAMI of Southwest Missouri
OTC Middle College
Betty & Bobby Allison Ozarks Counseling Center
Ozarks Literacy Council
Ozarks Regional YMCA
RSVP Reading Buddies
The Kitchen Inc./Rare Breed
The Salvation Army
The Victim’s Center

To all our donors and supporters:

Williams Elementary School Kindergartners

United Way of the Ozarks
Clarence R. Wheeler Center
320 N. Jefferson Avenue
Springfield, MO 65806-1109

www.uwozarks.com