

Sample Support Letter from CEO

TO: All Staff

FROM: CEO

DATE: 7/1/2020

RE: 2020 (Your Company Name) United Way Campaign Endorsement

I am writing to encourage you to support the 2020 United Way campaign. The United Way of the Ozarks has been a key partner to our company for over (x) years. Throughout those years, United Way's partnerships have led to initiatives and collaborative programs that improve the lives of families, help educate children, and assist our neighbors in their time of need.

Much of this work has been made possible through the successful efforts of our caring community! To advance the common good in our communities, it is crucial for us to work in partnership with effective local organizations that share our values. The United Way and (Your Company Name) share a common vision of prosperous, inclusive, diverse and safe communities, where every member of the community has access to a quality education, every child is ready to attend school, every family achieves financial stability, and we all have access to quality healthcare.

I enthusiastically endorse and support this year's United Way campaign and encourage you to do the same.

Thank you,

CEO Signature