United Way of the Ozarks

GIVE 5

Springfield-Greene County's "civic matchmaking" program connects retirees age "60 and better" with opportunities to volunteer, doing meaningful work.

GIVE 5

BENEFIT FROM BEING A GIVE 5 EMPLOYER

Give 5 can be a tool for improving relationships with employees, as well as connecting them with their community. Employers that refer retirees to Give 5 benefit by lifting up their communities while supporting their retirees. It can become a strategy in serving your organizational mission, while making the ultimate corporate responsibility investment.

OFFER GIVE 5 TO YOUR RETIREES

Your soon-to-be retirees have a tremendous work ethic and valuable experience. Their transition out of the workplace may be difficult.Help your retirees discover how retirement can be fulfilling.

By offering Give 5 opportunities, your organization:

- Helps retirees increase or regain a sense of purpose in their lives.
- Connects them with volunteer opportunities that feed their passion.
- Ensures they continue to feel relevant.

"Once again the civic leaders of Springfield, Missouri, are in the forefront of the national movement to reweave the fabric of American communities. Give 5 is a smart way to connect aging Boomers with nonprofit volunteering opportunities. It's a brilliant strategy to solve two growing social problems simultaneously — the dangerous isolation of older Americans and the dangerous isolation of younger have-not Americans. Communities across the land have much to learn from Springfield and the Give 5 program."

– Robert Putnam, Harvard University Malkin Research Professor of Public Policy and author of *Bowling Alone: America's Declining Social Capital*

SPONSORSHIP OPPORTUNITIES

SPONSOR GIVE 5

Help celebrate your retirees and their contributions to your organization and our community.

As a sponsor, you can:

- Align your organization's brand and reputation with creating positive change in our community.
- Be associated with a "feel good" program that helps older adults regain meaning and purpose in their lives while combating social issues.

GOLD SPONSOR: $10,000

- Your company logo on all event materials and signage.
- Program acknowledgement.
- Opportunity to distribute company promotional item.
- Opportunity to have a booth at the campaign kickoff.
- Appreciation on digital media channels.
- Inclusion in United Way of the Ozarks Annual Report.

SILVER SPONSOR: $5,000

- Your company logo on all event materials and signage.
- Program acknowledgement.
- Appreciation on digital media channels.

BRONZE SPONSOR: $2,500

- Your company name on all event materials and signage.
- Program acknowledgement

To learn more about becoming a participating organization, please contact:

Greg Burris, president and CEO
GBurris@uwozarks.org
417-863-7700

United Way of the Ozarks

uwozarks.org

2022/02