

United
Way



United Way of the Ozarks

COMMUNITY FIELD TRIP

Community Field trip
is a great way to
strengthen
organizational culture
& workplace
satisfaction! It's
designed to help
employees form
deeper connections in
our community and
their workplace
through the power of
volunteering.



PROFESSIONAL DEVELOPMENT ON THE MOVE

Community Field Trip is a one-day professional development program for area employers that combines classroom training with community tours. The program provides an in-depth look at important social issues in our community and the nonprofit organizations facing them, allowing teams to gain a deeper connection to each other and their community.

BUILDING CULTURE THROUGH COMMUNITY ENGAGEMENT

For some, our Community Field Trip will offer an introduction to **community engagement**. For others, it will be a chance to become re-energized and learn about new volunteer opportunities. Either way, taking part in United Way of the Ozarks' Community Field Trip has the potential to be the most meaningful day of professional development some employees will ever experience.



89% OF MILLENNIALS
BELIEVE THAT VOLUNTEERISM
EQUALS A BETTER
WORKING ENVIRONMENT.

-Deloitte Volunteerism Survey



PARTICIPATION OPPORTUNITIES

"We believe engaging employees in volunteerism is very important to our culture. Employees who volunteer often feel a closer connection to their colleagues and our company, which we feel plays a part in retaining employees."

– Tony Polodna, JPMorgan Chase & Co.
Executive Director



Strong community responsibility performance increases commitment, affinity and engagement. This in turn:

- *Improves job satisfaction*
- *Reduces turnover*
- *Lowers absenteeism*
- *Increases a sense of pride in and enhances loyalty to your organization.*

Project ROI, IO Sustainability and Babson College

Your team members will learn first-hand how they can leverage their strengths to help create a stronger community. And, they will learn why a stronger community helps your organization.

The tour ends with an interactive experience certain to inspire action.

Option A: Customize Your Field Trip

Your organization can secure a one-day tour for up to 20 employees and select four nonprofit agencies to visit from United Way's list of partners. Each nonprofit partner focuses on providing Pathways out of Poverty or Championing Children in our community.

Lunch, classroom materials and transportation provided: \$2,500

Option B: Field Trip Trio Coming in 2024

Individual members of your team may join other local employees on a group tour hosted three times a year. Whether participating in a single tour, or taking part in all three, individuals will learn about our community's toughest challenges and those who are partnering to bring much-needed change.

Lunch, classroom materials and transportation provided: \$150 per person

To learn more about customizing a Community Field Trip for your team, contact:

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